



iCONN, the Connecticut Digital Library

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iCONN AND UCONN SURVEY STATE RESIDENTS ABOUT DIGITAL LIBRARY  
AWARENESS

MIDDLETOWN, CT – The Connecticut State Library has contracted with UCONN's Center for Survey Research & Analysis (CSRA) to survey Connecticut residents about their awareness of the Connecticut Digital Library service.

Better known as "iCONN" among librarians and educators in the state, the Connecticut Digital Library includes commercial databases with over 5,000 full-text magazines, newspapers, scholarly journals, and other online resources. iCONN also features a searchable statewide library catalog that accepts online interlibrary loan requests. The service is available on the Web 24x7 at [www.iconn.org](http://www.iconn.org). Access to the service is free to all Connecticut residents.

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iCONN is an initiative that was put forward by then-Lt. Governor M. Jodi Rell in 1999. It is supported by the Connecticut General Assembly, which has allocated funding for the program since its inception in 2001.

Since 2001, the resources have been searched over 30 million times by Connecticut residents. Anecdotal evidence, however, suggests that public awareness of the program is low. To establish a baseline of public awareness, UCONN's CSRA will conduct a randomized telephone survey. The short survey will question state residents about their knowledge of iCONN, their perceptions of the project, and their level of public library usage. Beyond awareness, the survey will help iCONN to understand what information the public would be most interested in obtaining from iCONN.

The survey should be completed by the end of October. The results will then be presented to the Connecticut Digital Library Advisory Board by UCONN CSRA staff.

The Connecticut State Library ([www.cslib.org](http://www.cslib.org)) is a state agency that provides high quality library and information services to state government and to the citizens of Connecticut. The Connecticut State Library administers the Digital Library in conjunction with the Department of Higher Education.

UCONN's Center for Survey Research & Analysis is a non-partisan, non-profit survey research facility dedicated to the study of public opinion. CSRA is nationally and internationally recognized as a leader in the field of public opinion research. The scope of CSRA projects ranges from national and international studies of public opinion and public policy to local community-based surveys. CSRA is on the Web at <http://www.csra.uconn.edu/index.htm>.

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